

## Top Ten Recommendations from the GuildHE response to the Industrial Strategy Green Paper

April 2017

1. GuildHE supports the Industrial Strategy's **focus on place and ensuring growth in all regions of the UK**. GuildHE institutions can develop and enhance the Industrial Strategy because they are embedded in local economies.
2. GuildHE agrees with the BEIS Commons Committee that the Industrial Strategy should consider **specific, cross-sectoral 'missions'** to meet UK-wide and local public policy challenges.
3. Government must invest in **excellent research wherever it is found** and look beyond the usual big names in research.
4. Government should increase the focus on, and **funding for, applied, practice-based research** that has the potential to achieve greater local and national impact. This should include a review and broadening of the terms of HEIF.
5. Government should **invest in existing university networks** to drive innovation and knowledge exchange. GuildHE's research network, CREST, is ideally placed to support the **collaborative commercialisation of research** among smaller centres of research excellence across the country.
6. Government should develop "**Hub and Clusters**" networks to bring **together academic and business communities** for applied research that addresses large-scale industrial challenges.
7. The Industrial Strategy Challenge Fund should incorporate a **place-based element focussed on economically disadvantaged regions of the UK**. It should pay particular interest to other sectors such as agritech, marine and the creative industries.
8. GuildHE wants to see a significant **increase in the numbers of business-orientated PhDs**: Government should invest in more Knowledge Transfer Partnerships PhDs and fund them for four years.
9. The new technical education system must **avoid creating artificial divides between academic and technical**. GuildHE members provide excellent technical and professional higher education with strong industry links.
10. Government should invest in creativity. GuildHE wants to see a **greater focus on arts education and skills development** as part of the Industrial Strategy Creative skills are useful to all sectors including STEM and help drive innovation and entrepreneurship in all parts of the UK.

### About GuildHE

*GuildHE is an officially recognised representative body for UK Higher Education. Our members include universities, university colleges, further education colleges and specialist institutions from both the traditional and private ("for profit" and "not for profit") sectors. Member institutions include major providers in professional subject areas like art, design and media, music and the performing arts; agriculture and food; education; maritime; health and sports. GuildHE has two sub associations, the Consortium for Research Excellence (CREST) and the United Kingdom Arts and Design Institutions Association (ukadia).*